

Why your fundraisers would benefit from becoming a member of the Fundraisers Alliance Belgium

The Fundraisers Alliance is the community of professional fundraisers in Belgium that strives to professionalize fundraising.

It is important to invest in the skills of those people involved in the fundraising department of your organization. FAB helps them to develop skills and collect knowledge to do an awesome job.

FAB does that by **bringing knowledge to them** (through our newsletter, conferences, education sessions, possibility to come in contact with experts ...), by **educating and training them**, by bringing them in contact with colleagues from other organizations and **exchanging experiences**, by **representing the fundraisers on a higher level** and by **building confidence among the general public** and organizations in which these fundraisers are active.

What's in it for the fundraisers?

- **Personal professional development** through information, education and network opportunities.
- It is not about 'not knowing how to do their job' but about **learning from their peers and how they tackle similar challenges as a fundraiser**.
- **Belonging to a warm community of peers** and being able to turn to their colleague-members with practical questions.

These are the advantages for your organization:

- **Capacity building concerning fundraising** (what the fundraisers learn is made explicit through internal notes and storage of ppts/documents)
- **Visibility of your organization** as an organization concerned with continuous learning and professional enhancement
- **Recognition of your organization as committed to the general societal cause of fundraising**

What is the investment for your organization?

- Membership fee (varies from 175€ for fundraisers in non-commercial organizations/ to 325€ individuals in commercial organizations – Group membership for non-commercial organizations: as of 3 people becoming a member they get a 15% discount)
- Time for the fundraisers to attend the free conferences: approximately 3,5 hours per conference
- Extra's for educational sessions: euro and time: 120€ for a dayfilling practical workshop

These organizations were convinced that their fundraisers would benefit from joining Fundraisers Alliance Belgium:

Action Damien, Artsen zonder Vakantie, Broederlijk Delen, Caritas International, çavaria, Congodorpen, Rode Kruis-Vlaanderen, Dierenartsen zonder Grenzen, Dokters van de Wereld, DUO for a JOB, Gaia, Handicap International, Kom op tegen Kanker, KU Leuven, Les Petits Riens, Leuvens Kankerinstituut, Mamas for Africa, Memisa, Mucovereniging, Pax Christi Vlaanderen, Stichting Tegen Kanker, Straatverplegers, Universiteit Antwerpen, Via Don Bosco, Vluchtelingenwerk Vlaanderen, Natagora, Wereldsolidariteit, WWF Belgium

Take a look at the website for the complete list.

Want to join in supporting professional enhancement of fundraisers in Belgium?
Do not hesitate to take a look at the website www.fundraisersalliancebelgium.be or contact FAB at fab@2mpact.be or 09 233 48 66.